

So you want to buy green. In order to better serve your needs we ask that you take the short survey. Thanks...

What is your primary motivator in deciding to pursue a green home or building? (Please Rank)

- Potential operational cost savings?
- Health-related factors?
- Personal lifestyle quality?
- Corporate environment commitment?
- Commitment to green philosophy?
- Potential investment opportunity?
- Seems like the latest trend?

What features or factors do consider most important in terms of a green home or building?

Have you previously lived or worked in a green home/building?

What did you like? Dislike?



Dwayne Carte
W | WelcomeHomeTwinCities.com
P | 612.419.3053
E | Dwayne@WelcomeHomeTwinCities.com

What is your preference in terms of proximity to the following? (please rank as High, Low, Unsure)

- _____ Public Transportation?
- _____ Major Highways?
- _____ Schools?
- _____ Workplace?
- _____ Shopping or commerce?
- _____ Parks?
- _____ Open Space?
- _____ Bike and/or walking trails?
- _____ Other:

What is your preference in terms of the following? (please rank as High, Low, Unsure)

- _____ Connection to nature?
- _____ Transit-oriented developments?
- _____ Walkability factor?
- _____ Community?
- _____ Other:

Is there a certain aesthetic look/feel you would like to find?



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What is your knowledge base relating to green homes/buildings?

How important is it that the home/building be green certified? Why?

Are you interested in performing green renovation or retrofits to an existing home/building?

_____ Yes

_____ No

Are you familiar with potentially available grants & incentives for green homes/buildings?

_____ Yes

_____ No



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